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	NTENTIONALLY UNDER 37 (		7095-00-OC	
First named inventor:	Nebojsa MILANOVICH			
Application No.: 10/811,7	24	Art Unit: 3732		
Filed: March 29, 2004		Examiner: Meogh	nan E. Macpherson	
Title: Dental Whitening Med	hod			
Attention: Office of Peti Mail Stop Petition Commissioner for Pate P.O. Box 1450 Alexandria, VA 22313- FAX (571) 273-8300	nts			
NOTE: If information or assistance is needed in completing this form, please contact Petitions Information at (571) 272-3282.				
action by the United St	pplication became abandoned for fa ates Patent and Trademark Office. The prince or action p	he date of abandonmen	t is the day after the expiration	
APPLICANT HEREBY PETITIONS FOR REVIVAL OF THIS APPLICATION				
(1) (2) (3)	rantable petition requires the followir Petition fee; Reply and/or issue fee; Terminal disclaimer with disclaimer t filed before June 8, 1995; and for all Statement that the entire delay was	fee - required for all utilit design applications; an		
	\$ (37 CFR 1.17(m)). Appli Il entity – fee \$ _1540.00 (37 Cl	·	status. See 37 CFR 1.27.	
Reply and/or fee     A. The reply and/or fee to the above-noted Office action in the form of Response in Support of Petition to Revive (identify type of reply):				
	been filed previously on nclosed herewith.	<u> </u>		
has	fee and publication fee (if applicable been paid previously onnclosed herewith.			
	IPage 1 of	01		

This collection of information is required by 37 CFR 1.137(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer,

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Unde	er the Paperwork Reduction Act or 1995, no persons are requi			
3. Term	ninal disclaimer with disclaimer fee			
	Since this utility/plant application was filed of	on or after June 8, 1995, no terminal disclaimer is required.		
	A terminal disclaimer (and disclaimer fee (3 for other than a small entity) disclaiming the	7 CFR 1.20(d)) of \$ for a small entity or \$ required period of time is enclosed herewith (see		
	PTO/SB/63).			
filing Trade	of a grantable petition under 37 CFR 1.137 emark Office may require additional informa	red reply from the due date for the required reply until the (b) was unintentional. [NOTE: The United States Patent and tion if there is a question as to whether either the		
abar	ndonment or the delay in filing a petition und sections (III)(C) and (D)).]	er 37 CFR 1.137(b) was unintentional (MPEP 711.03(c),		
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contribute numbers the USPTO, to the U of the apof a pate reference	te to identity theft. Personal information such s (other than a check or credit card authorization PTO to support a petition or an application. If this , petitioners/applicants should consider redacting ISPTO. Petitioner/applicant is advised that the repplication (unless a non-publication request in content. Furthermore, the record from an abandon ted in a published application or an issued paten	sonal information in documents filed in a patent application that may as social security numbers, bank account numbers, or credit card form PTO-2038 submitted for payment purposes) is never required by type of personal information is included in documents submitted to the such personal information from the documents before submitting them ecord of a patent application is available to the public after publication impliance with 37 CFR 1.213(a) is made in the application) or issuance ed application may also be available to the public if the application is t (see 37 CFR 1.14). Checks and credit card authorization forms PTO-1 the application file and therefore are not publicly available.		
	G Ch K	February 25, 2008		
-	Signature	Date		
		4		
_	Ellen Park	34,055		
Typed or printed name Registration Number, if applicable				
_	Colgate-Palmolive Company	732-878-7157		
	Address	Telephone Number		
909 River Road, Piscataway, New Jersey 08855 Address				
Enclosures: 🗸 Fee Payment				
	Reply			
	Terminal Disclaimer Form			
Additional sheets containing statements establishing unintentional delay				
	Other:			
	CERTIFICATE OF MAILI	NG OR TRANSMISSION [37 CFR 1.8(a)]		
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	Patents, P. O. Box 1450, Alexandria			
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## In the United States Patent and Trademark Office

Applicants: Nebojsa MILANOVICH et al. | Examiner: Meoghan E. Macpherson

Serial No.: 10/811,724 Art Unit: 3732

Filing Date: March 29, 2004 Confirmation No.: 1411

For: **Dental Whitening Method** Attorney Docket No.: 7095-00

## RESPONSE IN SUPPORT OF PETITION TO REVIVE

In response to the Notice of Abandonment mailed on February 19, 2008, Applicants respond through their attorney as follows.

## REMARKS

Applicant appealed an Office Action mailed August 2, 2006. Applicant filed a Notice of Appeal on November 2, 2006 and an Appeal Brief on January 3, 2007. No response to the Appeal Brief has been received and none is recorded on Public PAIRS. A Non-Final Office Action was mailed to Applicant on May 18, 2007, purporting to withdraw the Office Action of August 2, 2006 based on new rejections. Applicant did not respond to the Office Action of May 18, 2008. A Notice of Abandonment by the Office was mailed on February 19, 2008.

At no time did Applicant intend to abandon this application.

In view of the remarks contained above, Applicants respectfully request grant of their Petition to Revive. The Commissioner is authorized to charge any required fee and any additional fees due or credit any overpayment to Deposit Account No. 03-2455.

Respectfully submitted

Date: February 25, 2008

Ellen Park

Reg. No. 34,055

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